

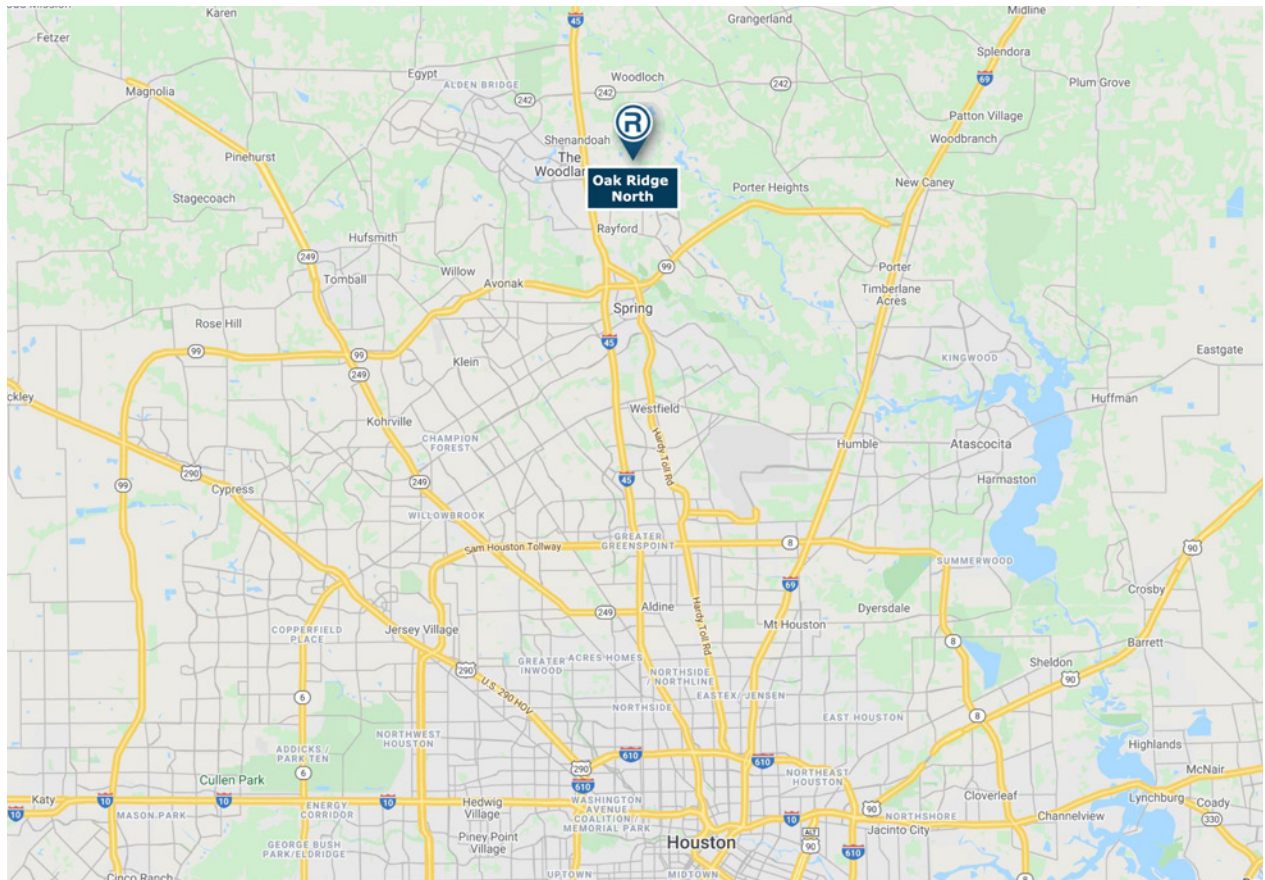


OAK RIDGE NORTH, TEXAS

# Community Demographic Profile



# Contact Information



**City of Oak Ridge North**  
Jordan G. Buras  
Director of Economic Development

27424 Robinson Road  
Oak Ridge North, Texas 77385

Phone 832.381.3227  
Cell 832.948.0373  
jburas@oakridgenorth.com  
www.oakridgenorthedc.com



# About The Retail Coach

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

## Retail360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts – all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.





# Community • Demographic Profile

## Oak Ridge North, Texas

DESCRIPTION	DATA	%
<b>Population</b>		
2025 Projection	3,237	
2020 Estimate	3,083	
2010 Census	3,049	
2000 Census	2,977	
Growth 2020 - 2025		5.00%
Growth 2010 - 2020		1.12%
Growth 2000 - 2010		2.42%
<b>2020 Est. Population by Single-Classification Race</b>	<b>3,083</b>	
White Alone	2,791	90.53%
Black or African American Alone	66	2.14%
Amer. Indian and Alaska Native Alone	6	0.20%
Asian Alone	52	1.69%
Native Hawaiian and Other Pacific Island Alone	3	0.10%
Some Other Race Alone	92	2.98%
Two or More Races	73	2.37%
<b>2020 Est. Population by Hispanic or Latino Origin</b>	<b>3,083</b>	
Not Hispanic or Latino	2,657	86.18%
Hispanic or Latino	426	13.82%
Mexican	264	61.97%
Puerto Rican	6	1.41%
Cuban	3	0.70%
All Other Hispanic or Latino	153	35.92%
<b>2020 Est. Hisp. or Latino Pop by Single-Class. Race</b>	<b>426</b>	
White Alone	303	71.13%
Black or African American Alone	1	0.24%
American Indian and Alaska Native Alone	1	0.24%
Asian Alone	1	0.24%
Native Hawaiian and Other Pacific Islander Alone	0	0.00%
Some Other Race Alone	88	20.66%
Two or More Races	32	7.51%
<b>2020 Est. Pop by Race, Asian Alone, by Category</b>	<b>52</b>	
Chinese, except Taiwanese	0	0.00%
Filipino	2	3.85%
Japanese	0	0.00%
Asian Indian	24	46.15%
Korean	17	32.69%
Vietnamese	1	1.92%
Cambodian	0	0.00%
Hmong	0	0.00%
Laotian	0	0.00%
Thai	0	0.00%
All Other Asian Races Including 2+ Category	8	15.39%

DESCRIPTION	DATA	%
<b>2020 Est. Population by Ancestry</b>	<b>3,083</b>	
Arab	4	0.13%
Czech	20	0.65%
Danish	3	0.10%
Dutch	20	0.65%
English	219	7.10%
French (except Basque)	100	3.24%
French Canadian	13	0.42%
German	326	10.57%
Greek	8	0.26%
Hungarian	6	0.20%
Irish	230	7.46%
Italian	46	1.49%
Lithuanian	0	0.00%
United States or American	307	9.96%
Norwegian	23	0.75%
Polish	42	1.36%
Portuguese	3	0.10%
Russian	13	0.42%
Scottish	48	1.56%
Scotch-Irish	60	1.95%
Slovak	0	0.00%
Subsaharan African	7	0.23%
Swedish	10	0.32%
Swiss	5	0.16%
Ukrainian	2	0.07%
Welsh	7	0.23%
West Indian (except Hisp. groups)	18	0.58%
Other ancestries	1,021	33.12%
Ancestry Unclassified	522	16.93%
<b>2020 Est. Pop Age 5+ by Language Spoken At Home</b>		
Speak Only English at Home	2,412	81.65%
Speak Asian/Pacific Island Language at Home	16	0.54%
Speak IndoEuropean Language at Home	66	2.23%
Speak Spanish at Home	454	15.37%
Speak Other Language at Home	6	0.20%

# Community • Demographic Profile

## Oak Ridge North, Texas

DESCRIPTION	DATA	%
<b>2020 Est. Population by Age</b>	<b>3,083</b>	
Age 0 - 4	129	4.18%
Age 5 - 9	135	4.38%
Age 10 - 14	150	4.87%
Age 15 - 17	105	3.41%
Age 18 - 20	99	3.21%
Age 21 - 24	138	4.48%
Age 25 - 34	376	12.20%
Age 35 - 44	295	9.57%
Age 45 - 54	366	11.87%
Age 55 - 64	481	15.60%
Age 65 - 74	476	15.44%
Age 75 - 84	242	7.85%
Age 85 and over	91	2.95%
Age 16 and over	2,634	85.44%
Age 18 and over	2,564	83.17%
Age 21 and over	2,465	79.96%
Age 65 and over	809	26.24%
2020 Est. Median Age		48.39
2020 Est. Average Age		45.70
<b>2020 Est. Population by Sex</b>	<b>3,083</b>	
Male	1,496	48.52%
Female	1,587	51.48%

DESCRIPTION	DATA	%
<b>2020 Est. Male Population by Age</b>	<b>1,496</b>	
Age 0 - 4	66	4.41%
Age 5 - 9	69	4.61%
Age 10 - 14	71	4.75%
Age 15 - 17	51	3.41%
Age 18 - 20	49	3.28%
Age 21 - 24	70	4.68%
Age 25 - 34	200	13.37%
Age 35 - 44	159	10.63%
Age 45 - 54	178	11.90%
Age 55 - 64	236	15.78%
Age 65 - 74	214	14.31%
Age 75 - 84	100	6.69%
Age 85 and over	33	2.21%
2020 Est. Median Age, Male		45.79
2020 Est. Average Age, Male		44.30
<b>2020 Est. Female Population by Age</b>	<b>1,587</b>	
Age 0 - 4	63	3.97%
Age 5 - 9	66	4.16%
Age 10 - 14	79	4.98%
Age 15 - 17	54	3.40%
Age 18 - 20	50	3.15%
Age 21 - 24	68	4.29%
Age 25 - 34	176	11.09%
Age 35 - 44	136	8.57%
Age 45 - 54	188	11.85%
Age 55 - 64	245	15.44%
Age 65 - 74	262	16.51%
Age 75 - 84	142	8.95%
Age 85 and over	58	3.66%
2020 Est. Median Age, Female		50.75
2020 Est. Average Age, Female		47.10

# Community • Demographic Profile

## Oak Ridge North, Texas

DESCRIPTION	DATA	%
<b>2020 Est. Pop Age 15+ by Marital Status</b>		
Total, Never Married	656	24.58%
Males, Never Married	322	12.06%
Females, Never Married	334	12.51%
Married, Spouse present	1,509	56.54%
Married, Spouse absent	83	3.11%
Widowed	147	5.51%
Males Widowed	34	1.27%
Females Widowed	113	4.23%
Divorced	274	10.27%
Males Divorced	114	4.27%
Females Divorced	160	6.00%
<b>2020 Est. Pop Age 25+ by Edu. Attainment</b>		
Less than 9th grade	50	2.1%
Some High School, no diploma	77	3.3%
High School Graduate (or GED)	482	20.7%
Some College, no degree	668	28.7%
Associate Degree	243	10.4%
Bachelor's Degree	557	23.9%
Master's Degree	164	7.0%
Professional School Degree	53	2.3%
Doctorate Degree	33	1.4%
<b>2020 Est. Pop Age 25+ by Edu. Attain., Hisp./ Lat.</b>		
No High School Diploma	88	34.92%
High School Graduate	49	19.44%
Some College or Associate's Degree	67	26.59%
Bachelor's Degree or Higher	48	19.05%
<b>Households</b>		
2025 Projection	1,280	
2020 Estimate	1,212	
2010 Census	1,182	
2000 Census	1,029	
Growth 2020 - 2025		5.61%
Growth 2010 - 2020		2.54%
Growth 2000 - 2010		14.87%
<b>2020 Est. Households by Household Type</b>	<b>1,212</b>	
Family Households	918	75.74%
Nonfamily Households	294	24.26%
2020 Est. Group Quarters Population	4	
2020 Households by Ethnicity, Hispanic/Latino	94	

DESCRIPTION	DATA	%
<b>2020 Est. Households by Household Income</b>	<b>1,212</b>	
Income < \$15,000	42	3.47%
Income \$15,000 - \$24,999	72	5.94%
Income \$25,000 - \$34,999	60	4.95%
Income \$35,000 - \$49,999	110	9.08%
Income \$50,000 - \$74,999	131	10.81%
Income \$75,000 - \$99,999	163	13.45%
Income \$100,000 - \$124,999	202	16.67%
Income \$125,000 - \$149,999	120	9.90%
Income \$150,000 - \$199,999	145	11.96%
Income \$200,000 - \$249,999	75	6.19%
Income \$250,000 - \$499,999	66	5.45%
Income \$500,000+	26	2.15%
2020 Est. Average Household Income		\$123,430
2020 Est. Median Household Income		\$103,496
<b>2020 Median HH Inc. by Single-Class. Race or Eth.</b>		
White Alone		\$103,627
Black or African American Alone		\$189,433
American Indian and Alaska Native Alone		\$87,500
Asian Alone		\$119,440
Native Hawaiian and Other Pacific Islander Alone		\$87,500
Some Other Race Alone		\$91,795
Two or More Races		\$55,608
Hispanic or Latino		\$76,008
Not Hispanic or Latino		\$106,387
<b>2020 Est. Family HH Type by Presence of Own Child.</b>	<b>918</b>	
Married-Couple Family, own children	249	27.12%
Married-Couple Family, no own children	538	58.61%
Male Householder, own children	15	1.63%
Male Householder, no own children	21	2.29%
Female Householder, own children	32	3.49%
Female Householder, no own children	63	6.86%
<b>2020 Est. Households by Household Size</b>	<b>1,212</b>	
1-person	267	22.03%
2-person	482	39.77%
3-person	197	16.25%
4-person	147	12.13%
5-person	69	5.69%
6-person	32	2.64%
7-or-more-person	18	1.49%
2020 Est. Average Household Size		2.54

# Community • Demographic Profile

## Oak Ridge North, Texas

DESCRIPTION	DATA	%
<b>2020 Est. Households by Presence of People Under 18</b>	<b>1,212</b>	
Households with 1 or More People under Age 18:	341	28.14%
Married-Couple Family	279	81.82%
Other Family, Male Householder	17	4.99%
Other Family, Female Householder	43	12.61%
Nonfamily, Male Householder	2	0.59%
Nonfamily, Female Householder	0	0.00%
<b>Households with No People under Age 18:</b>	<b>871</b>	<b>71.87%</b>
Married-Couple Family	507	58.21%
Other Family, Male Householder	18	2.07%
Other Family, Female Householder	52	5.97%
Nonfamily, Male Householder	102	11.71%
Nonfamily, Female Householder	192	22.04%
<b>2020 Est. Households by Number of Vehicles</b>	<b>1,212</b>	
No Vehicles	31	2.56%
1 Vehicle	279	23.02%
2 Vehicles	579	47.77%
3 Vehicles	214	17.66%
4 Vehicles	77	6.35%
5 or more Vehicles	32	2.64%
2020 Est. Average Number of Vehicles		2.1
<b>Family Households</b>		
2025 Projection	968	
2020 Estimate	918	
2010 Census	891	
2000 Census	900	
Growth 2020 - 2025		5.45%
Growth 2010 - 2020		3.03%
Growth 2000 - 2010		-1.00%

<b>2020 Est. Families by Poverty Status</b>	<b>918</b>	
2020 Families at or Above Poverty	889	96.84%
2020 Families at or Above Poverty with Children	413	44.99%
2020 Families Below Poverty	29	3.16%
2020 Families Below Poverty with Children	7	0.76%
<b>2020 Est. Pop 16+ by Employment Status</b>	<b>2,634</b>	
Civilian Labor Force, Employed	1,787	67.84%
Civilian Labor Force, Unemployed	90	3.42%
Armed Forces	8	0.30%
Not in Labor Force	749	28.44%

DESCRIPTION	DATA	%
<b>2020 Est. Civ. Employed Pop 16+ by Class of Worker</b>	<b>1,521</b>	
For-Profit Private Workers	1,144	75.21%
Non-Profit Private Workers	64	4.21%
Local Government Workers	19	1.25%
State Government Workers	34	2.24%
Federal Government Workers	74	4.87%
Self-Employed Workers	186	12.23%
Unpaid Family Workers	0	0.00%
<b>2020 Est. Civ. Employed Pop 16+ by Occupation</b>	<b>1,521</b>	
Architect/Engineer	69	4.54%
Arts/Entertainment/Sports	38	2.50%
Building Grounds Maintenance	17	1.12%
Business/Financial Operations	130	8.55%
Community/Social Services	2	0.13%
Computer/Mathematical	52	3.42%
Construction/Extraction	76	5.00%
Education/Training/Library	94	6.18%
Farming/Fishing/Forestry	0	0.00%
Food Prep/Serving	116	7.63%
Health Practitioner/Technician	95	6.25%
Healthcare Support	16	1.05%
Maintenance Repair	62	4.08%
Legal	6	0.39%
Life/Physical/Social Science	5	0.33%
Management	240	15.78%
Office/Admin. Support	171	11.24%
Production	42	2.76%
Protective Services	48	3.16%
Sales/Related	153	10.06%
Personal Care/Service	19	1.25%
Transportation/Moving	70	4.60%

<b>2020 Est. Pop 16+ by Occupation Classification</b>	<b>1,521</b>	
White Collar	1,055	69.36%
Blue Collar	250	16.44%
Service and Farm	216	14.20%
<b>2020 Est. Workers Age 16+ by Transp. to Work</b>	<b>1,492</b>	
Drove Alone	1,245	83.45%
Car Pooled	108	7.24%
Public Transportation	15	1.01%
Walked	4	0.27%
Bicycle	1	0.07%
Other Means	17	1.14%
Worked at Home	102	6.84%

# Community • Demographic Profile

## Oak Ridge North, Texas

DESCRIPTION	DATA	%
<b>2020 Est. Workers Age 16+ by Travel Time to Work</b>		
Less than 15 Minutes	346	
15 - 29 Minutes	449	
30 - 44 Minutes	293	
45 - 59 Minutes	136	
60 or more Minutes	164	
2020 Est. Avg Travel Time to Work in Minutes		32
2020 Est. Occupied Housing Units by Tenure	1,212	
Owner Occupied	1,018	83.99%
Renter Occupied	194	16.01%
2020 Owner Occ. HUs: Avg. Length of Residence		16.9
2020 Renter Occ. HUs: Avg. Length of Residence		5.8
<b>2020 Est. Owner-Occupied Housing Units by Value</b>	<b>1,212</b>	
Value Less than \$20,000	27	2.65%
Value \$20,000 - \$39,999	16	1.57%
Value \$40,000 - \$59,999	1	0.10%
Value \$60,000 - \$79,999	3	0.30%
Value \$80,000 - \$99,999	23	2.26%
Value \$100,000 - \$149,999	61	5.99%
Value \$150,000 - \$199,999	253	24.85%
Value \$200,000 - \$299,999	426	41.85%
Value \$300,000 - \$399,999	124	12.18%
Value \$400,000 - \$499,999	45	4.42%
Value \$500,000 - \$749,999	24	2.36%
Value \$750,000 - \$999,999	9	0.88%
Value \$1,000,000 or \$1,499,999	4	0.39%
Value \$1,500,000 or \$1,999,999	1	0.10%
Value \$2,000,000+	1	0.10%
2020 Est. Median All Owner-Occupied Housing Value		\$225,295

DESCRIPTION	DATA	%
<b>2020 Est. Housing Units by Year Structure Built</b>		
Housing Units Built 2014 or later	97	7.73%
Housing Units Built 2010 to 2014	86	6.85%
Housing Units Built 2000 to 2009	265	21.12%
Housing Units Built 1990 to 1999	147	11.71%
Housing Units Built 1980 to 1989	126	10.04%
Housing Units Built 1970 to 1979	370	29.48%
Housing Units Built 1960 to 1969	144	11.47%
Housing Units Built 1950 to 1959	20	1.59%
Housing Units Built 1940 to 1949	0	0.00%
Housing Unit Built 1939 or Earlier	0	0.00%
2020 Est. Median Year Structure Built		1987

DESCRIPTION	DATA	%
<b>2020 Est. Housing Units by Units in Structure</b>		
1 Unit Attached	1,135	90.44%
1 Unit Detached	8	0.64%
2 Units	0	0.00%
3 or 4 Units	0	0.00%
5 to 19 Units	65	5.18%
20 to 49 Units	0	0.00%
50 or More Units	30	2.39%
Mobile Home or Trailer	17	1.36%
Boat, RV, Van, etc.	0	0.00%





## ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Environics Analytics, ESRI, U.S. Census Bureau, Economy.com, Placer.AI, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

